YOUR Major Action Plan: General Business



What is YOUR passion?		1st YEAR	2nd YEAR
Management		- Complete at least 30 credit hours completed including BUSI 1100, MATH Core, Additional MATH, ENGL 1301, and ENGL 1302 See Staff or Faculty Academic Advisor to discuss your desired major and concentration, Grade Point Average (GPA) requirements, <u>Academic Advising Guide</u> , and file your degree plan.	- Complete at least 30 credit hours completed including ACCT 2301, ACCT 2302, ECON 2301, ECON 2302, MGMT 2301, and MKTG 2314 Utilize the Accounting Lab for assistance with ACCT 2301/2302 course work See a COBA Academic Advisor.
Sales	Find YOUR Way	 - Undecided about your major? Want to learn more about different career options? Take advantage of <u>career counseling and career assessments</u> through Career Services. - Explore student groups and organizations in your major or area of interests through <u>TexanSync</u>. - Attend <u>Study Skills</u> sessions for additional assistance with acclimating the first year. - Attend or use <u>Academic Resource Center Coaching</u>, <u>Math Clinic</u>, <u>tutoring options</u>, and <u>Writing Center</u>. - Know the <u>FAFSA deadlines</u> each year. - Seek help from <u>Student Counseling Center</u> for home sickness, depression, or other issues. - Feeling ill? Visit <u>Student Health Services</u> for physical health related concerns. 	 Explore available Applied Learning Experiences (ALE) such as internships, research, study abroad, service learning or leadership experiences. Join COBA student organizations such as: The American Marketing Association Association of Information Technology Professionals Society for Human Resource Management COBA Law Society, Tarleton Economics Society Tarleton Finance Society The Institute of Management Accountants.
Marketing			
Banking	Sharpen YOUR Skills	- Schedule a meeting with a department representative to explore study away and study abroad experiences and department-sponsored service learning projects offered by the Department of Communication Studies. - Start researching the marketable skills that employers are seeking. - Get involved in Service Day and Tarleton Roundup. - Apply to be a Residential Leader (RL) or Tarleton Transition Mentor (TTM). - Run for Freshman Representative Council with SGA (Student Government Association). - Look into Greek Organizations to network and build community.	- Seek out volunteer opportunities in your area through <u>Volunteer Match</u> or <u>United Way</u> to give back to the community and build marketable skills for future employment. - Attend events offered by <u>The Office of Diversity and Inclusion</u> and <u>Fine Arts Center</u> for cultural and diversity awareness. - Participate in <u>Alternative Spring Break</u> . - Run for <u>Student Government Association</u> .
Insurance Human Resources	YOUR Next Steps	- Check out part-time jobs in <u>Career Services employment system</u> to gain work experience for your resume. - Attend job and graduate school fairs to explore future opportunities. Make a good first impression with your attire. - Investigate the type of lifestyle, salary, and occupation you would like to have through Texas <u>Reality Check</u> tools (powered by Texas Workforce Commission). - Learn more about your student loan debt, budgeting, and much more through <u>SALT</u> . - Meet the College of Business Administration Career Development Coordinator.	 Explore <u>career opportunities</u> within your major. Ask <u>Career Services</u> how to conduct a job shadow. Convert your high school resume into a pre-professional <u>resume</u>. Get to know your instructors to establish professional references and explore research opportunities. Create your online portfolio through <u>Portfolium</u>. Consult with Career Services or your Faculty Advisor on items to include.

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What is YOUR passion?		3rd YEAR	4th YEAR
	YOUR Ta	- Complete at least 30 hours completed including FINC 3301 and BUSI 3311 See a COBA Academic Advisor	- Complete remaining credit hours including BUSI 4359 Meet with your advisor to ensure you are on track to graduate.
Management	Target Courses		
Sales	- SS		
Marketing	Find YOUR	 Visit with a faculty advisor/mentor within your area of interest to explore student opportunities specific to your major. Consider participating in an undergraduate research project. Conduct informational interviews and talk to professionals working in your fields interest. Take part in the Official Ring Ceremony. 	- Offer to take on leadership roles in COBA organizations Attend targeted networking opportunities such as the COBA Job Fair to build connections with employers in your field.
Banking	Way		
Insurance Human	Sharpen YOUR	- Consider taking on leadership roles within student organizations and clubs Explore volunteer opportunities in your area through All For Good Need to get more experience and skills? Check out CareerOneStop.org sponsored by the US Department of Labor Continue to develop computer and job-related skills along with knowledge of the	- Participate in an internship with the direction of your faculty mentor or advisor. Suggested resources for internships can be found in the <u>Career Service's employment system</u> or the <u>College Internship</u> e <u>Program's website</u> .
Resources	IR Skills	workplace. - Become an <u>Academic Resource Center– Coach Leader</u> (ARC-C Leader) - Explore internship opportunities with a faculty mentor or academic advisor for your concentration area.	
Explore more occupations and occupation groups through the Occupational Outlook Handbook powered by the Bureau of Labor and Statistics.	YOUR Next Steps	- Meet with a Career Services staff member to plan your job-search campaign, schedule mock interviews, resume critiques, and a Business Etiquette Dinner. - Create a LinkedIn profile to further your professional networking. - Check the Career Services calendar for career development workshops. - Seek out an internship at any of the Career Services job fairs. - Investigate graduate schools and attend the Open House for TSU College of Graduate Studies.	 File for GRADUATION! Update your resume in the <u>Career Service's employment system</u>, Portfolium, and LinkedIn. Compile reference letters, awards, etc. Research potential employers, seek out networking opportunities, apply for available positions, and prepare for potential interviews. Attend job fairs and dress professionally. Consider and review various job offers, if necessary, review information needed to <u>negotiate a salary</u>. Graduate! Congratulations! Join the <u>Tarleton Alumni Association</u> to stay connected to the University. <u>BLEED PURPLE!</u>