

Graduate Business Courses

BUSI 5086. Business Problems. 1-6 Credit Hours (Lecture: 0 Hours, Lab: 1-6 Hours).

This course offers students the opportunity to become acquainted with current research being conducted within the student's area of interest, directed reading of a number of sources selected in concert by the student and professor.

BUSI 5354. Seminar in International Business. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Concepts and issues related to global business operations. Emphasis on the environment of international business and the operations of the multinational firm.

BUSI 5365. Managerial Statistics. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Review of applied descriptive and inferential statistical calculations. Examination of statistics as a decision-making tool under uncertainty; focusing on probability, univariate/inferential and multivariate statistics. Emphasis is on interpretation of statistical information. Student will evaluate and interpret data, and report on current problems in the student's field of study.

BUSI 5387. Small Business Consulting. 3 Credit Hours (Lecture: 3 Hours, Lab: 3 Hours).

Students will develop skill in diagnosing and analyzing problems of actual small business clients and will prepare formal written reports and recommendations for client implementation. Prerequisites: 12 hours of graduate work and approval of SBI director.

BUSI 5388. Seminar in Business Strategy. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

An integrated view of the business functions addressed in the MBA core curriculum. Applies case analysis methodology for evaluating complex business situations, developing strategic alternatives, and recommending effective solutions. Prerequisites: FINC 5303 and MKTG 5308. Pre- or corequisites: the remaining MBA core courses.

BUSI 5389. Global Business Practices. 3 Credit Hours (Lecture: 4.5 Hours, Lab: 0 Hours).

A study of basic international business concepts, cultural literacy, and discipline specific content are then applied to practical experiences and activities in the foreign country visited. A study abroad at the student's expense is required. Graduate students will be required to complete an extensive research project in addition to other course requirements. Student may complete a maximum of six hours of COBA sponsored study abroad toward degree completion. Prerequisites: Admission into a COBA graduate program and permission of the instructor.

BUSI 5391. Seminar in Business. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Selected business topics of current importance to business. May be repeated for credit when topics vary.

BUSI 5397. Evidence Based Decision Making. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Theory and practice of Evidence-Based Decision Making are explored. Evidence from scientific literature, organization data, professional expertise and stakeholder interests are considered. Students will demonstrate that business decisions are the result of in depth research, data analysis and not the simple application of common sense.