

Undergraduate Business Courses

BUSI 1100. Transitioning to University Studies in Business. 1 Credit Hour (Lecture: 1 Hour, Lab: 1 Hour).

Practical study designed to prepare the student for university life, aid in the development of skills for academic success, promote personal growth and responsibility, and encourage active involvement in the learning process from an individual college perspective.

BUSI 1301. Business Principles. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Business as an integral part of society. Emphasis on ethics, social responsibility, the legal environment, and global perspectives.

BUSI 1307. Personal Finance. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A survey of individual and family problems, includes financial planning, budgeting, use of credit, home ownership, savings, investment, and tax problems.

BUSI 2301. Business Law I. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

The study of the principles of law relating to law and ethics, the judicial system, constitution, tort and criminal law, law of sales, and commercial property.

BUSI 2311. Business Statistics. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Methods of sampling, classifying, analyzing, and presenting numerical data; frequency distribution, averages, dispersion, times series analysis, correlation, and forecasting for business purposes.

BUSI 3312. Business Communication. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours). [WI (<http://catalog.tarleton.edu/academicaffairs/>)]

A study of effective communication, both verbal and written. Provides students the opportunity to gain practice in making decisions involving selection and organization of communication content, in choosing appropriate medium for presentation of information and developing effective business writing styles.

BUSI 4084. Internship. 1-6 Credit Hours (Lecture: 0 Hours, Lab: 1-20 Hours).

Preapproved and supervised work experience in a business related position with a public or private business organization. May be repeated for a total of 6 hours credit. Prerequisite: Approval of Instructor and Department Head.

BUSI 4086. Business Problems. 1-3 Credit Hours (Lecture: 0 Hours, Lab: 1-3 Hours).

A directed study of selected problems in business. May be repeated with approval of the head of the Department. Prerequisites: Approval of Instructor and Department Head.

BUSI 4090. Special Topics in Business. 1-3 Credit Hours (Lecture: 1-3 Hours, Lab: 1-3 Hours).

An examination of current topics in general business. Readings required from current general business publications and other related periodicals. May be repeated for credit when topics vary. Prerequisite: Approval of Instructor and Department Head.

BUSI 4344. Introduction to International Business. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Broad coverage of key concepts and issues in international business. Emphasis on the environment of international business and the operations of the multinational firm.

BUSI 4359. Business Strategy. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours). [WI (<http://catalog.tarleton.edu/academicaffairs/>)]

A capstone course involving the integration of concepts and principles studied in accounting, economics, finance, management, marketing, quantitative methods, and other relevant disciplines. Includes problem solving and business decision making. Designed to be taken by senior business majors during their last semester. Prerequisite: FINC 3301, BUSI 2311, MGMT 3300, MKTG 3312; or approval of department head.

BUSI 4385. Seminar in General Business. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A study of selected topics dealing with problems or unique needs of business. May be repeated for credit as topics vary. Prerequisite: Approval of Instructor and Department Head.

BUSI 4387. Small Business Consulting. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Students will develop skill in diagnosing and analyzing problems of actual small business clients and will prepare formal written reports and recommendations for client implementation.

BUSI 4389. Global Business Practices. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

The study of basic international business concepts, cultural literacy, and discipline specific content are then applied to practical experiences and activities related to the foreign country visited. A required study abroad at the student's expense is required. Student may complete a maximum of six hours of COBA sponsored study abroad toward degree completion. Field assignment fee of \$50.

BUSI 4398. Capstone for Applied Science. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A capstone course designed for students to synthesize the knowledge, skills, and attitude learned throughout the undergraduate applied degree. Students will demonstrate their ability to articulate career pathways, contribute to the organizational structure of business/industry or other institutions, and examine strategies needed to make difficult decisions. Work may include individual/group research and critical reviews of existing bodies of knowledge. Prerequisites: Restricted to student pursuing the Bachelor of Science in Applied Science degree and in their final semester(s).