

Undergraduate Management Courses

MGMT 3300. Principles of Management. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A study of the basic managerial functions of planning, organizing, leading, and controlling resources to accomplish organizational goals. Management theories and the business environment are also covered.

MGMT 3302. Human Resource Management. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Fundamental functions of human resources management; relationship between personnel management and organizations' emerging role of personnel administration in development of strategic policy for organizations.

MGMT 3304. Small Business Management. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Oriented toward planning for and managing a small business, starting a business, and buying a business franchise. May include computer simulation and consultation for actual small business. Prerequisites: Approval of the instructor and department head to enroll in the course.

MGMT 3325. Leadership. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Advanced studies of contemporary leadership issues; the history of leadership; leadership theories; leadership ethics and values; group dynamics; organizational behavior; methods of effective team building; community activism; the politics of gender, race, disability, and age; the dynamic of power; and the aspect of professional networking. Course will include in depth study of above mentioned topics, as well as extensive discussion and research of related leadership issues.

MGMT 3350. Organization Behavior. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

This course provides a comprehensive analysis of the behavior of people at work in all types of organizations. Topics include fundamentals of organizational behavior: values, ethics, motivation, group dynamics, individual differences, attitudes, decision-making, conflict, power, change, stress, leadership, rewarding behavior, communication, and organizational structure.

MGMT 4084. Internship. 1-6 Credit Hours (Lecture: 0 Hours, Lab: 1-20 Hours).

Preapproved and supervised work experience in a management related position with a public or private business organization. May be repeated for a total of 6 hours credit. Prerequisite: Approval of Instructor and Department Head.

MGMT 4086. Problems. 1-3 Credit Hours (Lecture: 0 Hours, Lab: 1-3 Hours).

A directed study of selected problems in management. May be repeated with department head approval. Prerequisites: Approval of Instructor and Department Head.

MGMT 4090. Special Topics in Management. 1-3 Credit Hours (Lecture: 1-3 Hours, Lab: 1-3 Hours).

An examination of current topics in management. Readings required from current management publications and other related periodicals. May be repeated for credit when topics vary. Prerequisite: 9 hours in MGMT.

MGMT 4303. Strategic Compensation. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Wage and salary administration in public and private organizations; determinants of general wage and salary levels and structures; total compensation systems, interrelationship among employee performance, intrinsic and extrinsic rewards, perceived equitable payments, employee satisfaction. Prerequisite: MGMT 3302.

MGMT 4304. Staffing Organizations. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Recruitment and selection of human resources for organizations; optimal utilization of human resources within organizations; use of tests and other techniques in human resource management. Prerequisite: MGMT 3302.

MGMT 4305. Human Resource Development. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Practical and theoretical approaches to training and development of employees in an organization. Topics include organization, role and scope, training and development functions, philosophies, strategies, need analysis, development of program content, methods, materials and techniques, and evaluation and control of the training and development function.

MGMT 4306. Employee and Labor Relations. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Collective bargaining, labor market fundamentals, unionism, and related issues of labor economics.

MGMT 4307. Business Ethics. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours). [WI (<http://catalog.tarleton.edu/academicaffairs/>)]

An analysis and examination of significant contemporary ethical issues and problems existing throughout the professional business arena. Emphasis will be upon the manager's social and environmental responsibilities to employees, customers, and the public.

MGMT 4312. Entrepreneurship. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Addresses the process of generating ideas for new business, writing comprehensive business plans. Emphasis on information sources, industry analysis.

MGMT 4321. Production and Operations Management. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Topics covered include: industrial organization, scientific management, planning and control, building locations and layouts, wage rates, corporation relationships, and research. Prerequisite: BUSI 2311 or concurrent enrollment.

MGMT 4354. International Management. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A global approach to the study of management to include international dimensions of the marketplace and environment, the role of culture, international strategic management, organizational behavior and human resource management.

MGMT 4385. Seminar in Management. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

Deals with current issues in management. Readings are required from current management publications and other related periodicals. May be repeated for credit when topics vary. Prerequisites: 15 hours in MGMT and approval of department head.

MGMT 4389. Global Management Practices. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A study of basic international business concepts, cultural literacy, and discipline specific content are then applied to practical experiences and activities in the foreign country visited. A study abroad at the student's expense is required. Student may complete a maximum of six hours of COBA sponsored study abroad toward degree completion.