

# YOUR Major Action Plan: Communication Studies



What is YOUR passion?	1st YEAR	2nd YEAR
Publishing firms including newspaper, magazine & book  Product & service organizations  Retail stores  Hotels & Restaurants	<b>YOUR Target Courses</b> - Complete at least 30 credit hours including COMM 1100, COMM 1307 and COMM 1311 or 1315 or 2302– this requirement is program specific, consult with an advisor in selecting the appropriate course. - See Staff or Faculty Academic Advisor to discuss your desired major and concentration, Grade Point Average (GPA) requirements, <a href="#">Academic Advising Guide</a> , and file your degree plan. - Interested in foreign languages? Consider the Bachelor of Arts (B.A.) track and complete Foreign Language requirements.	- Complete at least 30 credit hours, including Sophomore Literature to meet the Language, Philosophy, and Culture Core Component area. - If pursuing the B.A. track, also complete HIST 2321 and 2322 and continue Foreign Language requirements.
Manufacturers  Hospitals & other healthcare organizations  Print & electronic media  Public service organizations  Public opinion research firms  Public relations firms	<b>Find YOUR Way</b> - Participate in Texan Debate as part of your First Year Experience. - For more information, contact the Communication Studies Department. - Undecided about your major? Want to learn more about different career options? Take advantage of <a href="#">career counseling and career assessments</a> through Career Services. - Explore student groups and organizations in your major or area of interests through <a href="#">TexanSync</a> . - Attend <a href="#">Study Skills</a> sessions for additional assistance with acclimating the first year. - Attend or use <a href="#">Academic Resource Center Coaching</a> , <a href="#">Math Clinic</a> , <a href="#">tutoring options</a> , and <a href="#">Writing Center</a> . - Know the <a href="#">FAFSA deadlines</a> each year. - Seek help from <a href="#">Student Counseling Center</a> for home sickness, depression, or other issues. - Feeling ill? Visit <a href="#">Student Health Services</a> for physical health related concerns.	- Explore available <a href="#">Applied Learning Experiences (ALE)</a> such as internships, research, study abroad, service learning or leadership experiences. - Whether you are interested in <a href="#">public relations and event management</a> , <a href="#">journalism and broadcasting</a> , <a href="#">professional or relational communication</a> , or a career in teaching the discipline of Communication, check out some of the following opportunities: - Texan News Service - Cross Timbers Trails magazine - Deejay for KTRL - Texas Social Media Research Institute conferences and internships - Central Texas Wedding Expo - Legendary Weddings - Clark Gardens events - Congressional or governmental internships
Advertising agencies  Public opinion organizations  Radio and television stations & companies  Sports & entertainment organizations	<b>Sharpen YOUR Skills</b> - Schedule a meeting with a department representative to explore study away and study abroad experiences and department-sponsored service learning projects. - Start researching the <a href="#">marketable skills</a> that employers are seeking. - Get involved in <a href="#">Service Day</a> and Tarleton Roundup. - Apply to be a <a href="#">Residential Leader (RL)</a> or Tarleton Transition Mentor (TTM). - Run for <a href="#">Freshman Representative Council</a> with SGA (Student Government Association). - Look into <a href="#">Greek Organizations</a> to network and build community.	- Seek out volunteer opportunities in your area through <a href="#">Volunteer Match</a> or <a href="#">United Way</a> to give back to the community and build marketable skills for future employment. - Attend events offered by <a href="#">The Office of Diversity and Inclusion</a> and <a href="#">Fine Arts Center</a> for cultural and diversity awareness. - Participate in <a href="#">Alternative Spring Break</a> . - Run for <a href="#">Student Government Association</a> .
Internet sites  Film industry  Professional associations	<b>YOUR Next Steps</b> - Check out part-time jobs in <a href="#">Career Services employment system</a> to gain work experience for your resume. - Attend <a href="#">job and graduate school fairs</a> to explore future opportunities. Make a <a href="#">good first impression with your attire</a> . - Investigate the type of lifestyle, salary, and occupation you would like to have through Texas <a href="#">Reality Check</a> tools (powered by Texas Workforce Commission). - Learn more about your student loan debt, budgeting, and much more through <a href="#">SALT</a> .	- Explore <a href="#">career opportunities</a> within your major. - Ask <a href="#">Career Services</a> how to conduct a job shadow. - Convert your high school resume into a pre-professional <a href="#">resume</a> . - Get to know your instructors to establish professional references and explore research opportunities. - Create your online portfolio through <a href="#">Portfolioium</a> . Consult with Career Services or your Faculty Advisor on items to include.

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What is YOUR passion?	3rd YEAR	4th YEAR
Chambers of commerce Community centers Philanthropies All branches of local, state & federal government	<b>YOUR Target Courses</b> - Complete at least 30 credit hours, including COMM 3310 and ENGL 3309. - If your goal is to be a public school teacher, you will need to see your academic advisor to begin preparing for your <u>Educator Preparation</u> courses after you have completed 60 hours.	- Complete remaining credit hours, including COMM 4312 and PHIL 3301– consult your academic advisor to ensure courses are relevant to your program. - Meet with your advisor to ensure you are on track to graduate. - If your goal is to be a public school teacher, work closely with your academic advisor and Education Preparation Services to prepare for your clinical teaching experience.
Government agencies Political parties Political action committees Law firms Public interest organizations	<b>Find YOUR Way</b> - Visit with a faculty advisor/mentor within your area of interest to explore student opportunities specific to your major. - Consider participating in an undergraduate research project. - Conduct informational interviews and talk to professionals working in your fields interest. - Take part in the <u>Official Ring Ceremony</u> .	- Attend a Communication Studies-based conference. - Present an undergraduate research project at a student or professional conference, such as: - <u>Texas Speech Communication Association</u> - <u>Society of Professional Journalists</u> - <u>Southern States Communication Association</u> - <u>National Communication Association</u>
Colleges & universities Hospitality & tourism industry Nonprofit organizations Consulting firms	<b>Sharpen YOUR Skills</b> - Consider taking on leadership roles within student organizations and clubs. - Explore volunteer opportunities in your area through <u>All For Good</u> . - Need to get more experience and skills? Check out <u>CareerOneStop.org</u> sponsored by the US Department of Labor. - Continue to develop computer and job-related skills along with knowledge of the workplace. - Become an <u>Academic Resource Center– Coach Leader (ARC-C Leader)</u> - Explore internship opportunities with a faculty mentor or academic advisor for your concentration area.	- Participate in an internship with the direction of your faculty mentor or advisor. Suggested resources for internships can be found in the <u>Career Service’s employment system</u> or the <u>College Internship Program’s website</u> .
Freelance Explore more occupations and occupation groups through the <u>Occupational Outlook Handbook</u> powered by the Bureau of Labor and Statistics.	<b>YOUR Next Steps</b> - Meet with a Career Services staff member to plan your <u>job-search campaign</u> , schedule <u>mock interviews</u> , resume critiques, and a <u>Business Etiquette Dinner</u> . - Create a <u>LinkedIn</u> profile to further your professional networking. - Check the <u>Career Services calendar</u> for career development workshops. - Seek out an internship at any of the Career Services <u>job fairs</u> . - Investigate graduate schools and attend the Open House for <u>TSU College of Graduate Studies</u> .	- <b>File for GRADUATION!</b> - Update your resume in the <u>Career Service’s employment system</u> , <u>Portfolium</u> , and <u>LinkedIn</u> . - Compile reference letters, awards, etc. - Research potential employers, seek out networking opportunities, apply for available positions, and prepare for potential interviews. - Attend <u>job fairs</u> and <u>dress professionally</u> . - Consider and review various job offers, if necessary, review information needed to <u>negotiate a salary</u> . - Graduate! Congratulations! - Join the <u>Tarleton Alumni Association</u> to stay connected to the University. <b>BLEED PURPLE!</b>