

Graduate College of Business Administration Courses

COBA 5100. Foundations of Management. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

Framework of the functions and development of management practice. Emphasis on management roles and approaches, applied ethics, and leadership of others in a dynamic, global environment. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Programs.

COBA 5101. Foundations of Accounting. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

This course presents the foundational principles of accounting to graduate students without a previous foundation. Students will be introduced to the basics of bookkeeping, the accounting cycle, financial statement generation, and basics of interpretation of financial statements. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees.

COBA 5102. Foundations of Finance. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

Introduction to financial concepts with a corporate finance perspective: calculation and interpretation of financial ratios, time value of money (TVM), valuation of corporate bonds. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees. Prerequisite: Recommendation: Foundations of Accounting or equivalent, and Foundations of Economics or equivalent.

COBA 5103. Foundations of Statistics. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

Introduction to statistics and probability including: Methods of sampling, classifying, analyzing, and presenting numerical data; frequency distribution, averages, dispersion, times series analysis, correlation, and forecasting for business purposes. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees.

COBA 5104. Foundations of Microeconomics. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

An integrated survey of both microeconomics and macroeconomics. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees.

COBA 5105. Foundations of Marketing. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

This course introduces the principles and concepts of the design, distribution, pricing, and promotion of goods, services, people, places, and causes offered by profit-seeking and non-profit organizations. It also examines both national and international markets and includes an application of the legal and ethical constraints on the marketing field. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees.

COBA 5301. Foundations of Accounting. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

The first component of this course presents the foundational principles of accounting to graduate students without a previous foundation. The second component of this course presents the foundational principles of statistics for graduate students without a previous foundation.

COBA 5302. Foundations of Economics and Finance. 3 Credit Hours (Lecture: 3 Hours, Lab: 0 Hours).

A foundational course in economics and finance for those students without sufficient preparation. The first component will present the basics of economics. The second component will present the basics of finance.

COBA 6101. Foundations of Accounting. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

This course presents the foundational principles of accounting to graduate students without a previous foundation. Students will be introduced to the basics of bookkeeping, the accounting cycle, financial statement generation, and basics of interpretation of financial statements. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees.

COBA 6102. Foundations of Finance. 2 Credit Hours (Lecture: 1.5 Hour, Lab: 0 Hours).

Introduction to financial concepts with a corporate finance perspective: calculation and interpretation of financial ratios, time value of money (TVM), valuation of corporate bonds. May be required for admission to Graduate Business Programs. May not be used as credit toward Graduate Business Degrees.